



THE COUNTRY

We invite you to play 54 hole golf tournament in Hungary and explore Budapest, the Queen of Central Europe, one of the most beautiful cities in the world



Budapest is truly one of the world's most attractive cities, rich in both natural and architectural beauty.

It is no wonder that the Castle District, the River Danube embankments and the whole of Andr ssy  t have been officially recognized as UNESCO World Heritage Sites.

The capital city of Hungary, Budapest, was created out of the unification of the separate historic towns of Buda, Pest and  buda in 1873.

Budapest possesses a rich and fascinating history as well as a vibrant cultural heritage. Recognizing the unique value of its traditions it has managed to maintain its magic and charm, and is rightly known as the Queen of the Danube. It has also been called the City of Spas, as there are a dozen thermal baths complexes served by over a hundred natural thermal springs.

**While we invite you to discover the Queen,
Golf Travel Hungary will ensure that your golfing experience will be Royal!**

OUR SPONSORS

"Golf is the game of will," said Tiger Woods, the greatest living golfer alive today. It is also the game of skill, however. To go further, the noble game transcends these concepts too: Golf is a life experience –just like the world of Herend. The most exceptional players are artists of the sport. The same way as the Herend Porcelain Manufactory is the artist of handcrafted luxury porcelain manufacturing. Golf represents the highest level of physical and spiritual harmony; the motions of the golfer are perfectly coordinated. Perfection may be found with Herend Porcelain as well; the excellent quality is guaranteed and the brilliance of the white gold is awe-inspiring. During the manufacturing process, the masters of the profession work in perfect harmony. And thanks to the handcrafted manufacturing, every piece is unique.

The meeting of Herend and golf is not new; many years ago, in the context of a family day, Herend Cup was held at the Old Lake Golf Club of Tata over the course of many years. Then after a break of a few years, in 2008, Herend once again returned to the world of golf, and held the Herend Golf Cup at a new location – in Balatonudvari, at the Royal Balaton Golf & Yacht Club. Now the company acts as the sponsor and trophy supplier of the "Hungary Golf Classic" series of international amateur tournaments in 2010.

Herend Porcelain is maintaining a tradition that stretches back 183 years; the company's mission is to support values, whether in the arts, culture, or in sports. To possess a piece of Herend is to possess beauty itself. It is a true honour to earn a Herend trophy at a sports competition. The winning trophy of the tournaments to be held on the three most beautiful, internationally acknowledged Hungarian golf courses will be a Herend Cup. The most perfect handcrafted porcelain for the most perfect harmony.

Worthy of a champion!



3

OUR SPONSORS



Hungaria Sparkling Cellar

The Hungaria sparkling cellar produces only method classic sparkling wines of outstanding quality fermented and matured in the bottle.

According to the latest trends, the Hungaria Sparkling Cellar is able to fully meet the demand among gourmets and experts for drier tastes with its Extra Dry and Grande Cuvée lines.

Hungaria Extra Dry

The leading sparkling wine brand in gastronomy.

The carefully selected base wines, fermentation in the bottles and longer than usual maturing give this dry, quality sparkling wine its fine bouquet.

HUNGARIA

The best way to become a gourmet...



THUMMERER
EGER



Thummerer winery

The winery

The Thummerer winery is a family owned venture, which has been making wines for 24 years and has 80 hectares of own vineyards.

The main grape varieties of the winery are: Királyleányka, Chardonnay, Kékfrankos, Cabernet sauvignon, Merlot, Pinot noir, Blauburger. 80% of the whole production is red, 20% white wine.

The cellar

The centre of the winery is situated 12 kms from Eger, in Noszvaj. The former domanial cellar was hollowed into the volcanic rock 100 years ago. The wines have won several valuable prizes both at Hungarian and international wine competitions.

The owner of the winery Vilmos Thummerer was choosen the „Wine-grower of the year” in 1995.

At the Country Wine Competitions in 1994 and 1996 he got the prize „The most successful family winery”.



4

THE HOTEL

Alta Moda Fashion Hotel **** superior

A NEW DESIGN...
...A NEW FASHION EXPERIENCE

Opening in 2010, the newest Fashion Hotel of the Mellow Mood Group will be conveniently located in the tourist area at the heart of Budapest, on the Pest side of the city, near the beautiful Basilica.

With the external appearance of the building in a historic surrounding they are taking efforts to preserve its neo-renaissance characteristic. They are restoring the facade's original look and also its wrought-iron gate and lamps will give an exact historic look of the building.



5

THE PROGRAM

Day 1 - Wednesday, 28 April 2010
Welcome at the hotel, private check in
Possibility to play one practice round or sightseeing tour
Welcome cocktail reception at the Hotel – Registration of players

Day 2 - Thursday, 29 April 2010
After breakfast transfer to Royal Balaton Golf & Country Club
18 holes tournament – half way house – wine and sparkling wine tasting
Visiting Herend, the world largest porcelain manufactory – for non golfers
Dinner at the Lake Balaton (Csopak) & wine and sparkling wine tasting

Day 3 - Friday, 30 April 2010
After breakfast transfer to the Old Lake Golf & Country Club
18 holes tournament – half way house – wine and sparkling wine tasting

Day 4 - Saturday, 01 May 2010
After breakfast transfer to Pannonia Golf & Country Club
18 holes tournament – shot gun start – half way house – wine and sparkling wine tasting
Gala dinner & price giving ceremony

Day 5 - Sunday, 02 May 2010
Breakfast, possibility for sightseeing
Check out from Hotel



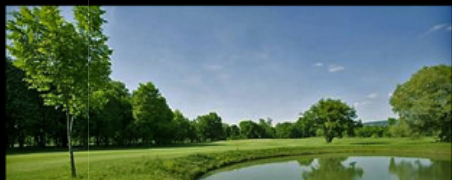
6

SSES

situated between Balatonudvari and
in area, it offers breathtaking views
course borders the Balaton Uplands
National Park and partly qualified as a natural reserve. The Royal Balaton
Golf & Yacht Club will be the venue for the European Young Masters 2010.

Old Lake Golf & Country Club
The Old Lake Golf Club is situated between the 'Gerecse' hills and the Old
Lake of Tata after which the Club was named. Its 18-hole and par 71 course is
to be found in a beautiful parkland, full of small lakes and streams. Hosted
the first professional women's golf tournament in the East-Central-European
region, the OTP Bank Ladies Central European Open 2004/2005/2006.

Pannonia Golf & Country Club
Which is only 40 km from Budapest and the highest quality golf course in
Hungary. Offers an 18 hole par 72/73 championship course in a valley. It is a
must play course as Pannonia Golf & Country Club won the B.I.D. Internatio-
nal Quality award in Gold Category for Customer Satisfaction, Quality, and
Business Excellence in 2004.


7

THE PACKAGE

The package includes:
4 nights accomodation in a double room with breakfast
3 tournament greenfees
Half way houses and wine tastings
Transfers to the tournaments
Wine tasting dinner at the Lake Balaton
Welcome cocktail reception at the Hotel
Gala dinner and prize giving ceremony

For non golfers:
Social program in HEREND PORCELAINUM
Cup of coffee or tea in the Apicius Café
Manufacturing of a rose made of porcelain
3-course lunch incl. mineral water in Apicius Restaurant
The tour is guided in English language)

What's not included:
International flights, Airport transfers
Personal expenses
Meals and services not mentioned in the program
Practice day green fee
Sightseeing tours

THE TOURNAMENT

*International Individual Stableford Tournament
throughout the three days.*

The tournament is opened to all amateur players with
an official handicap.

Format
Individual stableford

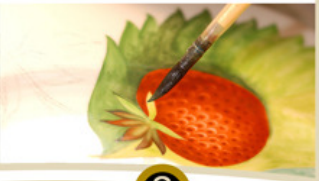
Handicap
Limit Men 36/Ladies 36

Prizes
1st Gross
1st, 2nd, 3rd Man Net
1st, 2nd, 3rd Lady Net
1st Net in every day's tournament

Prizes are offered by our sponsors
Herend Porcelain Manufactory
Thummerer Winery
Hungaria Sparkling Wine Cellar

8



& Registration		
GOLF TRAVEL HUNGARY 1089 Budapest, Orczy út 32/a. Hungary Tel +36 1 2998787 Fax +36 1 2998719 Email: hungary@ballesterosgolf.com www.ballesterosgolf.com Golf Spa Wine Culture		
		
      		
9		